



Seeking Proposals:

Strategic Planning Services

Overview

Denver Preschool Program's vision is that every Denver child has equitable access to a strong foundation to thrive in kindergarten and beyond. Our mission is to transform the future of young children and their families by strengthening and funding the early childhood experience. We champion, fund, and increase access to quality preschool across our community. To accomplish this, the awarded contractor will assist DPP in executing community engagement and strategic planning activities centered on equity and encompassing the core values and priorities outlined below.

As a learning organization, DPP strives to be nimble and innovative in improving its programs. DPP is informed by its own data, the latest early learning research, policy changes, input from partner organizations, and feedback from participating preschools, families, and students themselves. DPP is interested in learning about the impact of its work in the community.

Submission Period: July 17, 2024 through August 16, 2024

No proposals will be accepted after the deadline. Proposals should be emailed to Matt Jordan, CFO/COO, at matt@dpp.org.

Services Required

- Review and update current vision and mission (if needed)
- Support and incorporate DPP's equity lens into all programmatic areas
- Integrate cost modeling, focus group and research data to help board and staff build a viable growth plan to achieve strategic priorities
- Coordinate authentic community involvement in the identification of goals
- Align DPP's research agenda, communications plan and quality improvement framework
- Plan and facilitate Steering Committee meetings
- Develop a 5-year plan that fits the current early childhood landscape and outlines strategic priorities over the planning period

Information to include in Proposal

- Statement of your understanding of the services to be provided to DPP.
- Your experience and qualifications in working with organizations similar to DPP.
- Evidence of your qualifications to provide the above services.
- The size and organizational structure of the firm.
- Proposed fee structure and the maximum fee that would be charged.
- Names of the project lead and any applicable staff who will be assigned to the work and provide biographies.
- Provide references (names and contact information) for similarly sized clients.
- Describe how and why you think you are the best fit for DPP's needs.
- Comment on your firm's efforts towards diversity, equity and inclusion.

Please direct any proposal inquiries to Matt Jordan at matt@dpp.org

Evaluation of Proposals

DPP will evaluate proposals on a qualitative basis. This includes our review of the proposal materials, results of discussions with other clients, the completeness and timeliness of responses to us and vendor interviews as necessary.

Estimated budget: Up to \$95,000

**FUNDING
QUALITY
PRESCHOOL
FOR DENVER**